



Go mobile.
Stay in control.

Enterprise Mobility + Security



Mobile-first, cloud-first reality

63%

Data breaches

63% of confirmed data breaches involve weak, default, or stolen passwords.

80%

Shadow IT

More than 80 percent of employees admit to using non-approved software as a service (SaaS) applications in their jobs.

0.6%

IT Budget growth

Gartner predicts global IT spend will grow only 0.6% in 2016.

Is it possible to keep up?

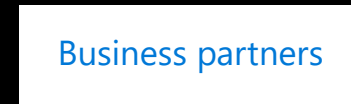
Is it possible to stay secure?



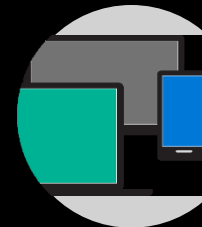
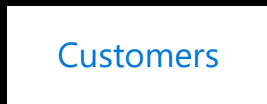
Users



Data



Apps

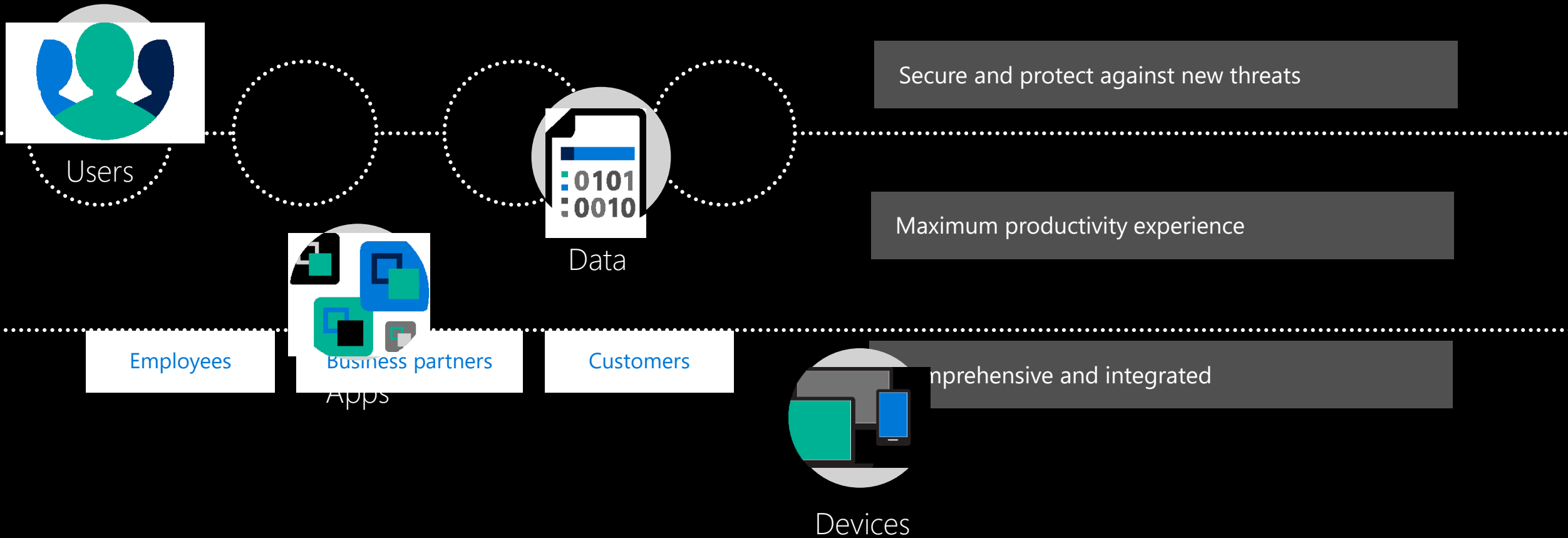


Devices



Is it possible to keep up?

The Microsoft vision



Microsoft Enterprise Mobility + Security

Customers need

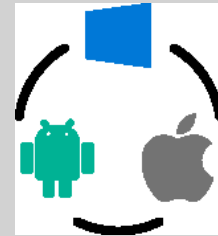
Secure against new threats



User freedom



Do more with less



ENTERPRISE MOBILITY + SECURITY

Identity-driven
security

Managed mobile
productivity

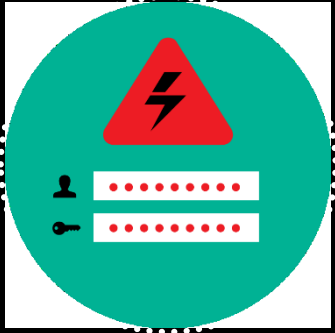
Comprehensive
solution



ENTERPRISE MOBILITY + SECURITY

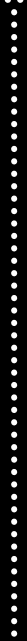
Identity-driven
security

Identity-driven Security

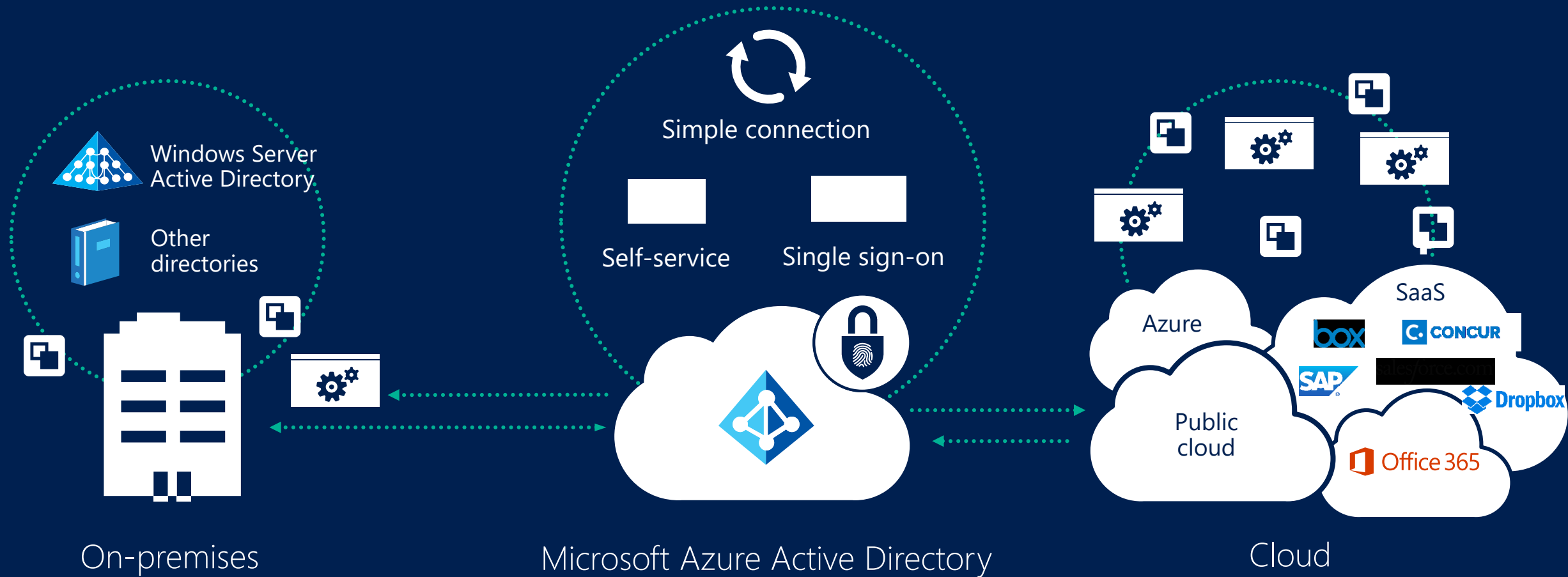


Data Breaches

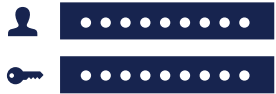
63%



Identity is the foundation for enterprise mobility



Identity at the core of your business



1000s of apps,
1 identity

Provide one persona to the workforce for SSO to 1000s of cloud and on-premises apps with multifactor authentication.



Enable business
without borders

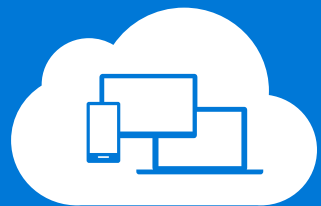
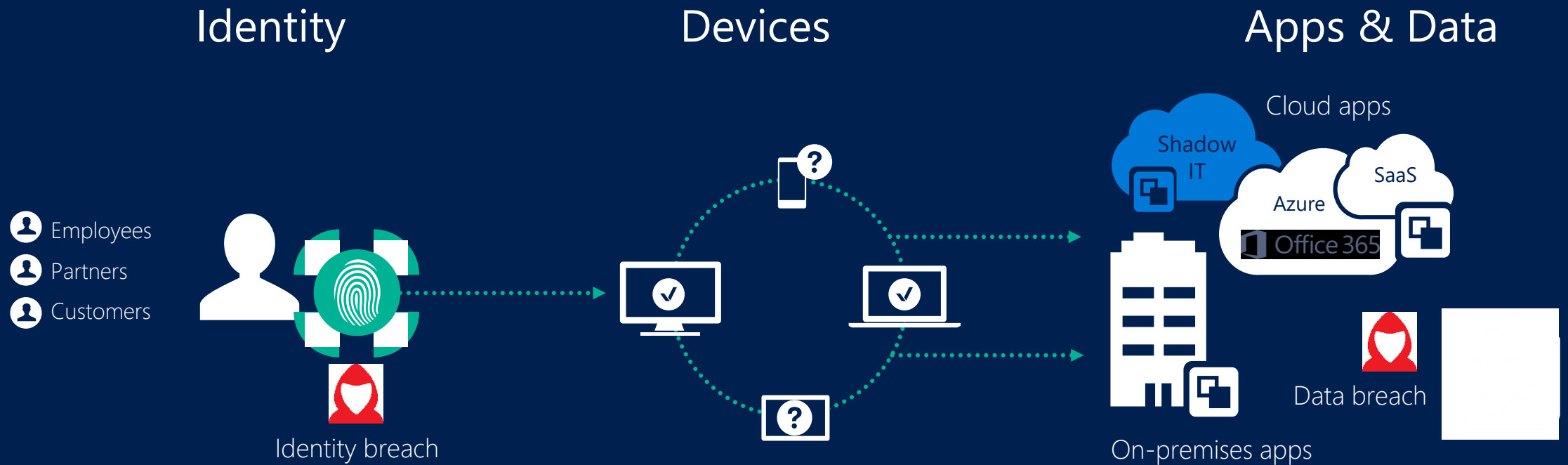
Stay productive with universal access to every app and collaboration capability and self service capabilities to save money



Manage access
at scale

Manage identities and access at scale in the cloud and on-premises

Security landscape has changed



Transition to cloud & mobility



New attack landscape



Current defenses not sufficient

Identity anchors our approach to security



Holistic



Identity-driven



Innovative



Intelligent

Addresses security challenges across users (identities), devices, data, apps, and platforms—on-premises and in the cloud

Offers one protected common identity for secure access to all corporate resources, on-premises and in the cloud, with risk-based conditional access

Protects your data from new and changing cybersecurity attacks

Enhances threat and anomaly detection with the Microsoft Intelligent Security Graph driven by a vast amount of datasets and machine learning in the cloud.

Three steps to identity-driven security

1. Protect at the front door

Safeguard your resources at the front door with innovative and advanced risk-based conditional accesses

2. Protect your data against user mistakes

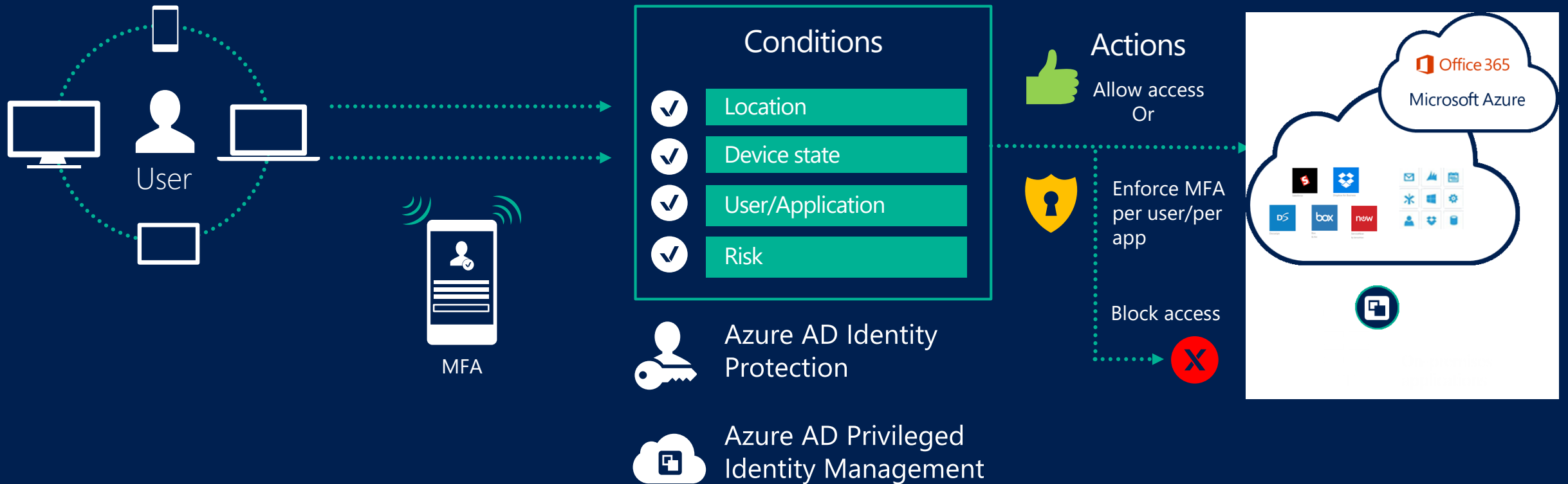
Gain deep visibility into user, device, and data activity on-premises and in the cloud.

3. Detect attacks before they cause damage

Uncover suspicious activity and pinpoint threats with deep visibility and ongoing behavioral analytics.



Protect at the front door



Protect your data against user mistakes

? How do I gain visibility and control of my cloud apps?



Cloud App Security

 Shadow IT Discovery

 Risk scoring

 Policies for data control

? How do I prevent data leakage from my mobile apps?



Microsoft Intune

 DLP for Office 365 mobile apps

 Optional device management

 LOB app protection

? How do I control data on-premises and in the cloud



Azure Information Protection

 Classify & Label

 Protect


 Monitor and Respond

Detect attacks before they cause damage

? On-premises detection



Microsoft Advanced Threat Analytics (ATA)

-  Behavioral Analytics
-  Detection of known malicious attacks
-  Detection of known security issues

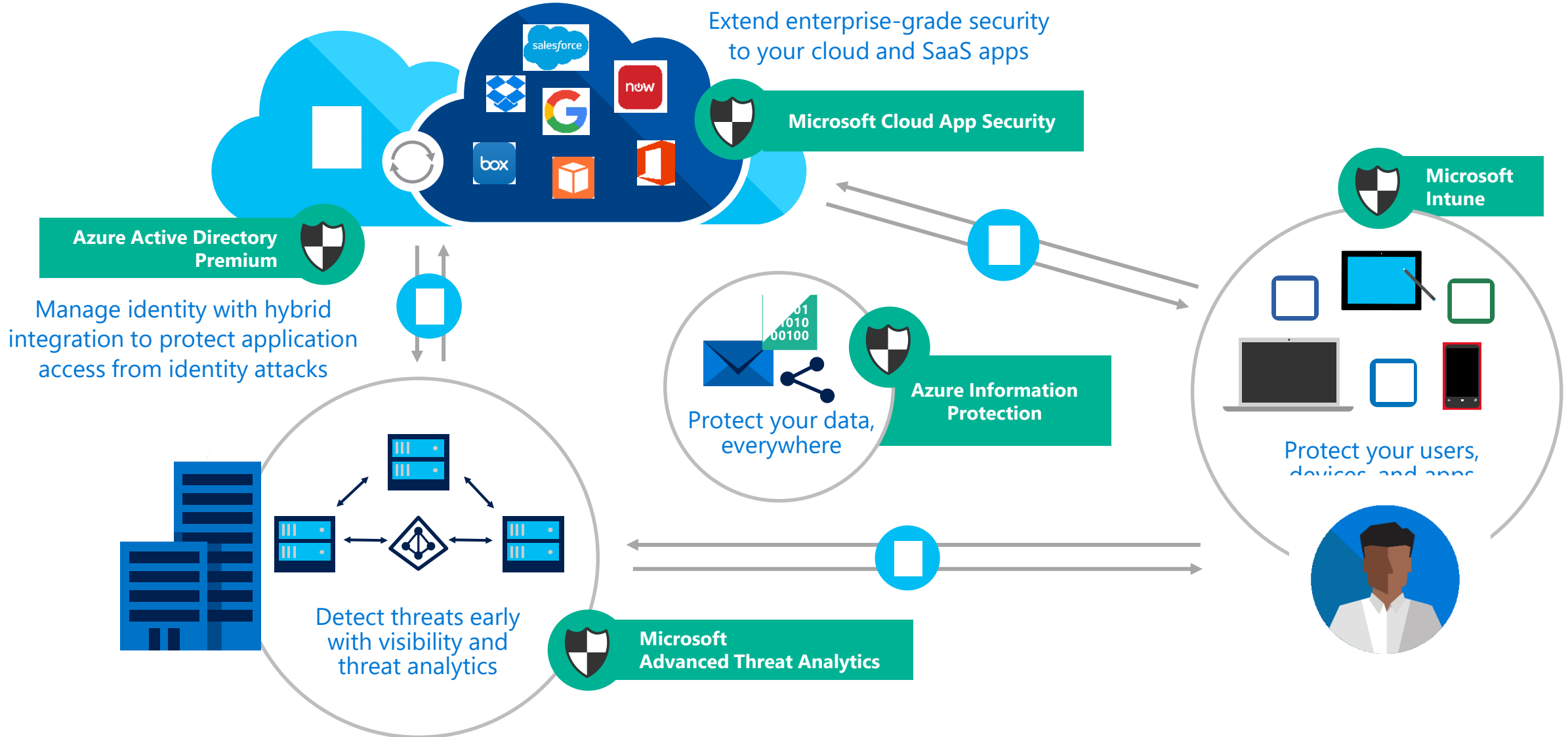
? Detection in the cloud



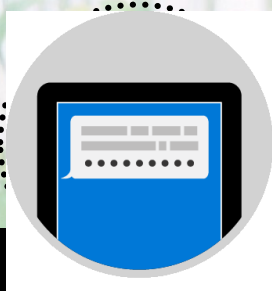
Cloud App Security + Azure Active Directory Premium

-  Behavioral analytics
-  Anomaly detection
-  Security reporting and monitoring

Enterprise Mobility + Security



Identity-driven security



Protect against
advanced threats





ENTERPRISE MOBILITY + SECURITY

Managed mobile
productivity

Managed mobile productivity



Unsecured
apps

80%



Mobile device, application, and information protection

- ➔ Manage and secure devices
- ➔ Office mobile apps
- ➔ Data-level protection
- ➔ User self-service



Manage and secure mobile devices



Access management

- Conditional access
- Device settings & Compliance enforcement
- Multi-identity support



Built-in security

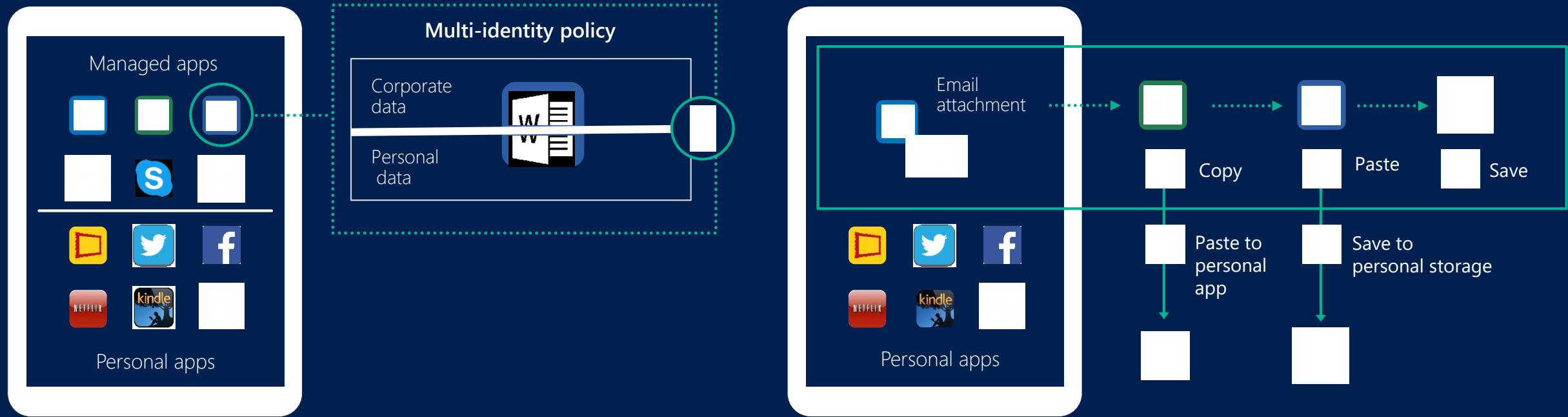
- Mobile app management (w & w/o a device enrollment)
- File level classification, labeling, and encryption



Gold standard

- Office mobile apps
- Familiar and trusted

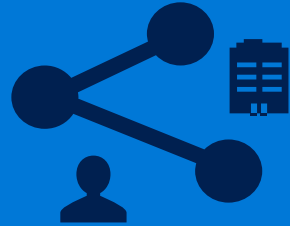
Mobile app management



Data level protection



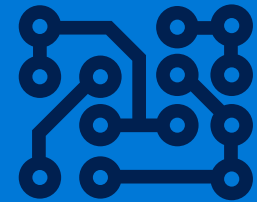
Protect your
data at all
times



Enable safe
sharing
internally and
externally

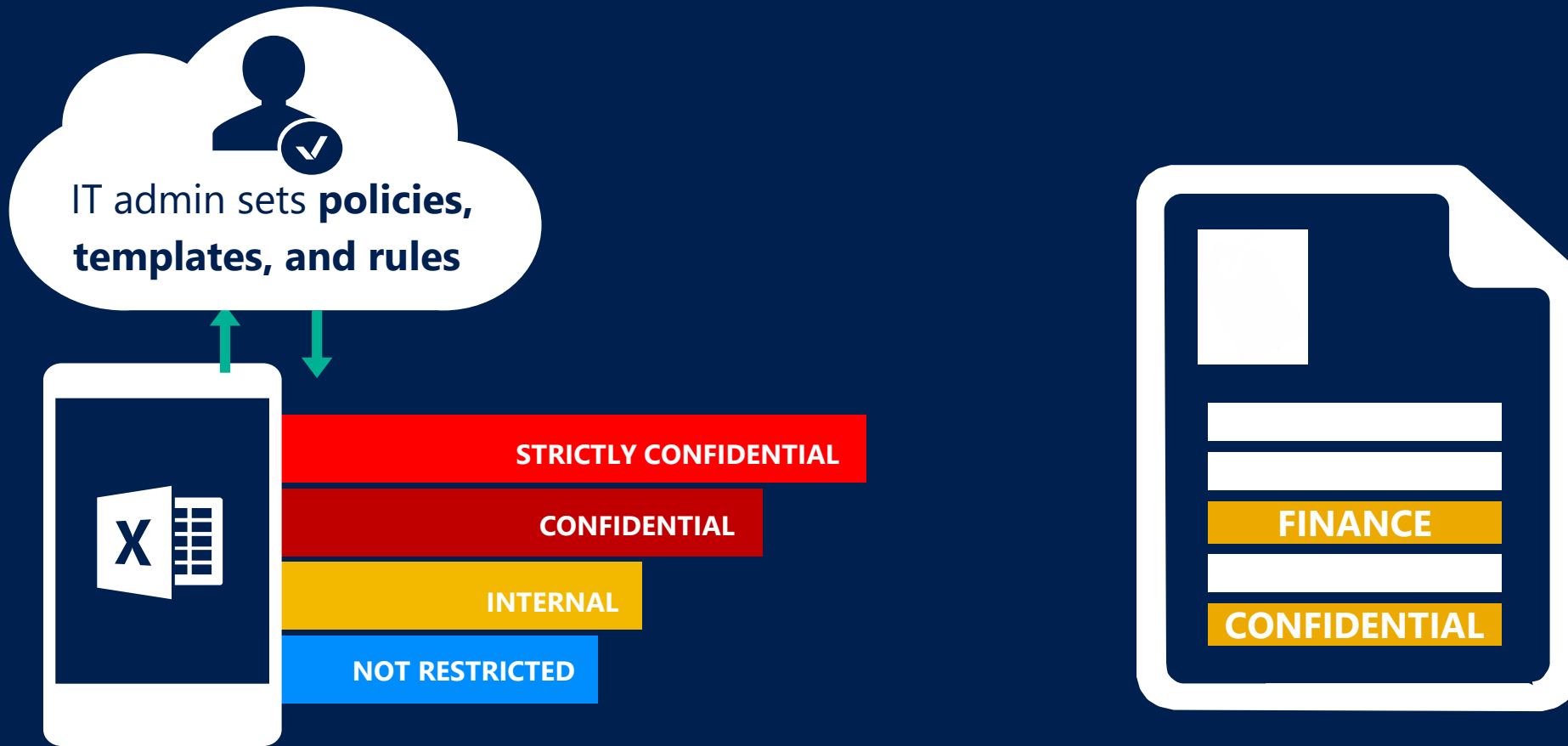


Empower
users to
make right
decisions



Maintain
visibility and
control

Classify and label data based on sensitivity

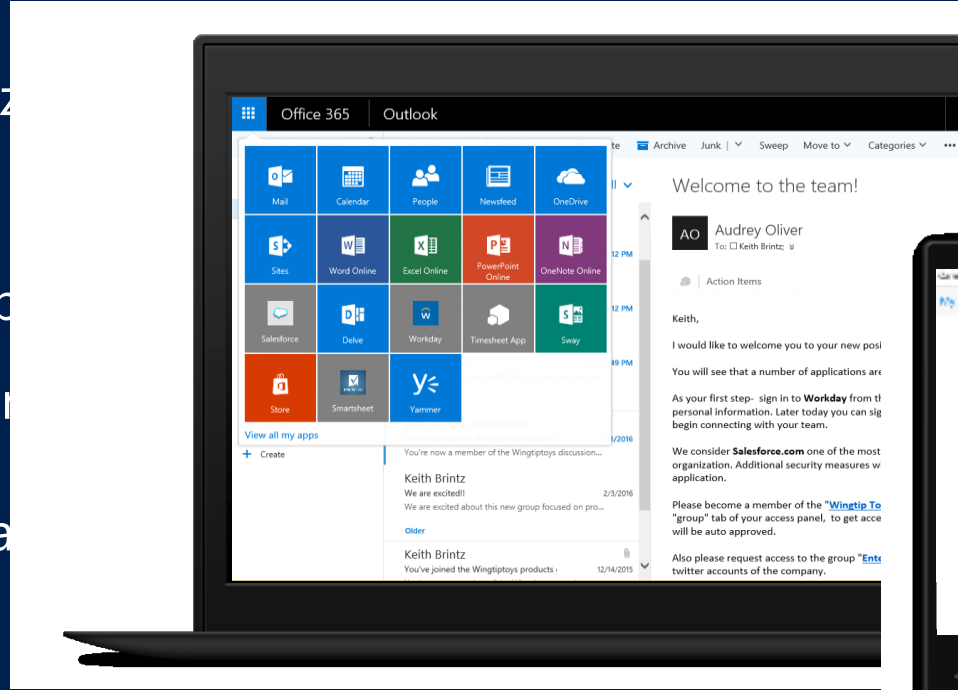


Classify data according to policies – automatically or by user

Add persistent labels defining sensitivity to files

Making the lives of users (and IT) easier

- ▶ Company branded, personalized application Access Panel: <http://myapps.microsoft.com> + iOS and Android Mobile Apps
- ▶ Integrated Office 365 app launcher
- ▶ Manage your account, apps and groups
- ▶ Self-service password reset
- ▶ Application access requests



Managed mobile productivity



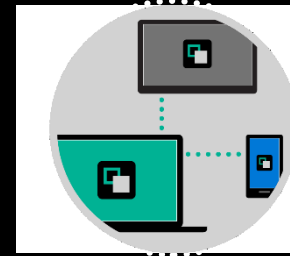
Secure access to company data with maximum productivity



ENTERPRISE MOBILITY + SECURITY

Comprehensive
solution

Comprehensive solution



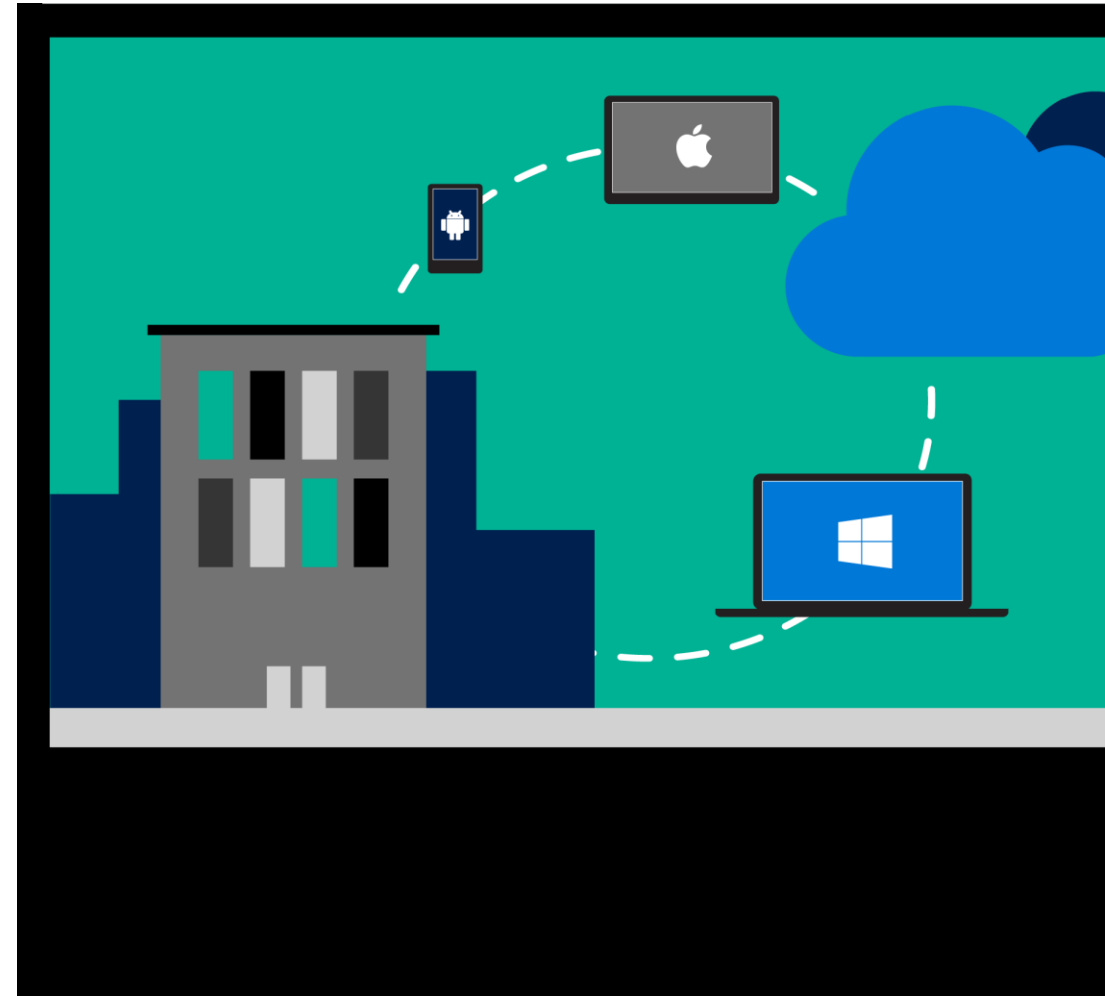
Global IT Budget
growth 2016

0.6%

COMPREHENSIVE SOLUTION

Comprehensive. Integrated. Cost Effective.

- ➔ Integrates with what you have
- ➔ Simple to set up
- ➔ Easy to maintain
- ➔ Saves you money



COMPREHENSIVE SOLUTION

Protect users, apps, data, and devices



Users



Apps



Data



Devices

Secure and protect against new threats

Maximum productivity experience

Employees

Business partners

Customers

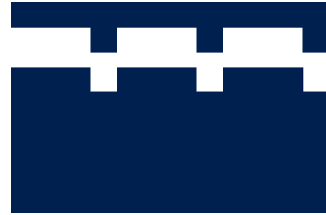
Comprehensive and integrated

Flexible architecture that just works



Always up to date

- Real-time updates
- Keep up with new apps and devices



Works with what you have

- Support multiple platforms
- Use existing investments

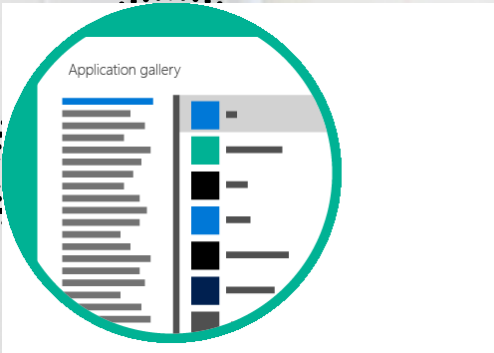


Simple to set up and connect

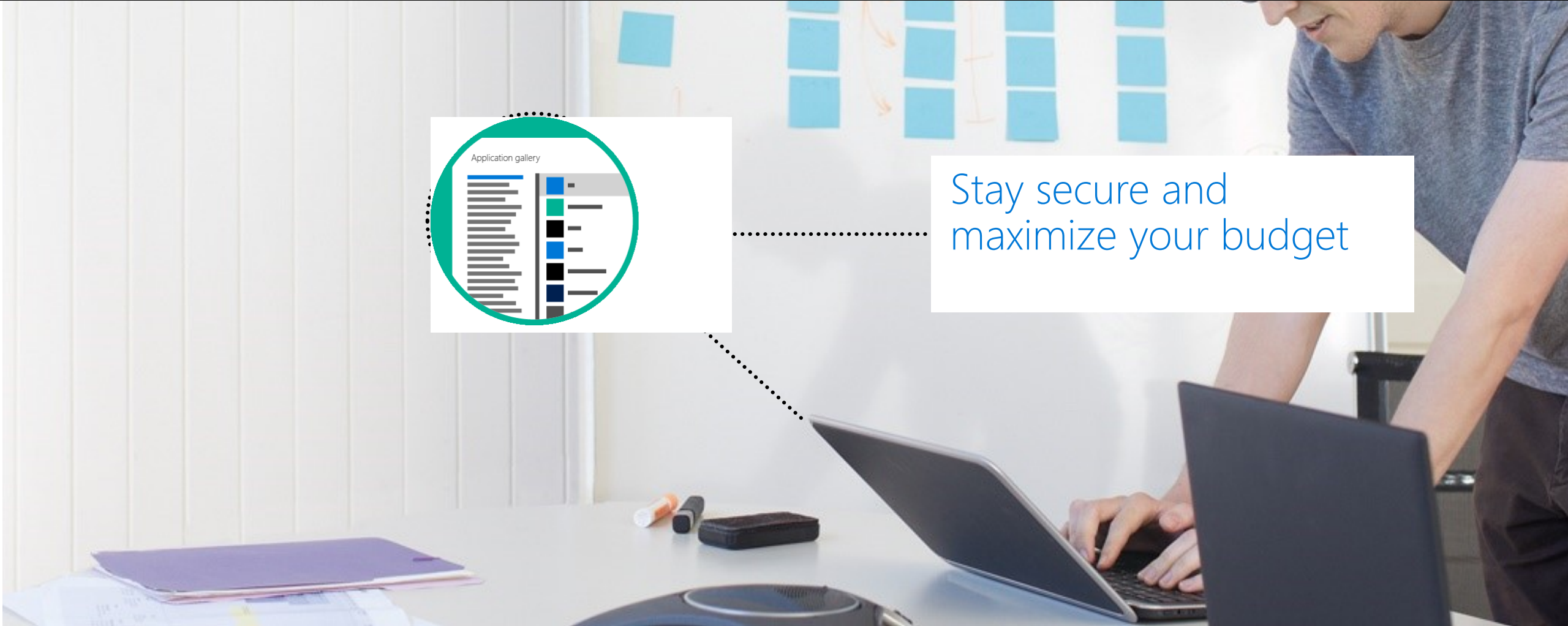
- Easy, secure connections
- Simplified management

COMPREHENSIVE SOLUTION

Comprehensive solution



Stay secure and maximize your budget



Identity-driven
security

Managed mobile
productivity

Comprehensive
solution

ENTERPRISE MOBILITY + SECURITY

Holistic, intelligent,
innovative security to keep
up with new threats.

Encourage secure work habits
by providing the best apps
with built-in security.

Secure your enterprise fast –
while keeping what you have
and saving money.

Empower your employees by creating a secure productive enterprise



Trust

Protect your organization,
data and people



Collaboration

Create a productive workplace
to embrace diverse workstyles



Intelligence

Provide insights to drive better
business decisions faster



Mobility

Enable your people to get
things done anywhere

